



National Association of University Women  
Southwest Sectional Conference  
Long Beach Marriott  
4700 Airport Plaza Drive  
Long Beach, CA 90815

Dear NAUW Branch President:

West Coast Cities Branch will serve as your hosts for the 44<sup>th</sup> Southwest Sectional Conference which will be held on Friday, February 1<sup>st</sup> and Saturday, February 2<sup>nd</sup>, 2013 at the Long Beach Marriott. We have planned an exiting, informative and memorable Sectional Conference.

We would like for every branch to participate in all activities. The conference begins with the Executive Board Meeting at 2:30 on Friday. The Scholarship recipient and Women of the year will be presented at the evening dinner, after which the Sour Train Superstar will emerge. Your branch is encouraged to collaborate on a performance highlighting a **Soul Train Superstar**. Be the first to call Valerie at (310) 413-3981 and let her know which star your branch will represent to avoid duplications. (Flyer and information enclosed). Stars to select from are Michael Jackson, Donna Summer, Luther Van dross, Etta James, James Brown, Teen Marie, Whitney Houston, Ray Charles, Teddy Pendergrass, Barry White, Marvin Gaye, Donny Hathaway, Sam Cooke, just to name a few.

Saturday will begin with the Sectional Directors' Breakfast at 7:30 a.m., followed by a plenary and workshops. The Founders Day Luncheon will take place at 12:30 p.m. (All white attire with hats to match). Conference Photos will be taken after the luncheon followed by the second plenary which concludes our fabulous Sectional Conference weekend.

Moreover, please note that the deadline for the submission of the ads for our Sectional Souvenir Program Book is January 11, 2013. We encourage each branch to purchase at least a full page ad or more. Those submitting three ads will receive a prize. A copy of the ad form is enclosed.

We look forward to your attendance and support of our 44<sup>th</sup> Southwest Sectional Conference.

Sincerely,

Pamela Foster, Chair